

GRAND CENTRAL TERMINAL

Centennial Quilt Challenge

The art of quilting and the architecture of one of America's most famous buildings combine to create a platform for a quilt challenge that celebrates the life and times of an historic structure.

ABOUT THE ENTRANT:

Please print or type. If more than one person was involved in making the quilt, list all names and their role in making or quilting the quilt in an attachment to the entry form.

NAME

DAYTIME PHONE NUMBER

E-MAIL ADDRESS

ADDRESS

APT #

CITY

STATE

ZIP

ABOUT THE QUILT:

Please print or type.

NAME OF QUILT: _____

SIZE: _____" width x _____" length

In 100 to 150 words, describe how the Grand Central Terminal Centennial theme was interpreted within the quilt design.

HOW TO SUBMIT:

- Create an original quilt (36"-square maximum size) expressing the theme of the Grand Central Terminal Centennial. A minimum of 25% of the finished quilt top surface area must consist of Grand Central and/or GCT Constellations fabrics from The City Quilter (order fabrics at CityQuilter.com or 212-807-0390).
- Include three to five 4x6" color photos of completed quilt (one full-view photo and up to four detail photos) marked with entrant's name/address/telephone, quilt name, and quilt dimensions. Photos will not be returned.

I have read and agree to the Grand Central Terminal Centennial Quilt Challenge Contest Official Rules (see rules).

SIGNATURE

DATE

- I would like to receive a free fat quarter of one of The City Quilter's New York-theme fabrics.
- I would like to receive further offers and communication from *American Patchwork & Quilting*[®] magazine and The City Quilter shop.

MAIL COMPLETED ENTRY FORM AND PHOTOS OF QUILT POSTMARKED BY AUGUST 21, 2013 AND TO BE RECEIVED BY AUGUST 28, 2013 TO: American Patchwork & Quilting, Grand Central Terminal Quilt Challenge Contest, 1716 Locust St., LN-204, Des Moines, IA 50309-3023.

ABOUT THE CONTEST

On February 2, 1913, Grand Central Terminal opened in New York City after 10 years of construction. It was the first-ever double-level terminal for electric trains. In 1947, more than 65 million people traveled the rails via Grand Central. However, the rise of automobile travel in the 1950s meant a decline in rail travel, and by the 1960s, it appeared as though a wrecking ball might be the structure's fate. After a lengthy court battle the terminal not only was spared, but in 1976 also was put on the National Register of Historic Places.

Today, under the auspices of the Metropolitan Transportation Authority, Grand Central is Manhattan's best-known transportation hub and destination. With an average of nearly half a million visitors traveling through it daily, it is again a grand space worthy of its historic designation.

To celebrate the 100th anniversary of Grand Central Terminal, American Patchwork & Quilting® magazine and The City Quilter shop in New York City invite you to enter the Grand Central Terminal Centennial Quilt Challenge. The challenge is to design and produce an original quilt incorporating at least one of four designated fabrics

commemorating the terminal's 100th anniversary. Quilts selected as finalists and winners will be displayed at the New York Transit Museum Gallery Annex and Store at Grand Central Terminal.

Prizes:

Grand Prize: \$2,000

First Prize: \$250 City Quilter gift certificate

Second Prize: \$100 City Quilter gift certificate

Honorable Mention Prizes: A "City Bundle" of six fat quarters of New York-theme fabric and *Complete Guide to Quilting*®, Second Edition.

GRAND CENTRAL TERMINAL Centennial Quilt Challenge Contest Official Rules

Void outside the 50 United States, District of Columbia and where prohibited. Do not proceed to enter if you are not at least 18 years of age and a legal resident of, and located within, one of the 50 United States, or the District of Columbia, at the time of entry. By participating, you agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final in all matters relating to this contest.

CONTEST PERIOD: The Grand Central Terminal Centennial Quilt Challenge Contest ("Contest") begins at 12:01 a.m. Central Time ("C.T.") on April 1, 2013 and ends at 11:59 p.m. C.T. on August 21, 2013 ("Contest Period").

SPONSOR: Meredith Corporation, 1716 Locust St., Des Moines, Iowa ("Sponsor").

HOW TO ENTER: During the Contest Period, follow the directions below to submit your entry:

- Create an original quilt that meets the following requirements: 1) Maximum quilt size 36" x 36" and 2) Minimum of 25% of the finished quilt top surface area must consist of fabrics designed and produced by The City Quilter of the "Grand Central" and "GCT Constellations" fabrics (order fabrics at www.CityQuilter.com or 212-807-0390 ("Quilt"). Sponsor and The City Quilter are not responsible for the availability of qualifying fabrics. Qualifying fabrics are available while supplies last.
- Visit www.AllPeopleQuilt.com or www.CityQuilter.com to download, print and complete the entry form. All fields must be completed to be eligible. You will also be given the option to receive a free fat quarter of one of The City Quilter's New York-themed fabrics. You may also request an entry form by sending a self-addressed stamped envelope to American Patchwork & Quilting, Grand Central Terminal Quilt Challenge Contest, Attn: Entry Form & Official Rules Request, 1716 Locust St., LN-204, Des Moines, IA 50309-3023.
- Include three (3) to five (5) color photographs (at least 4" x 6") of the completed quilt. Photos must consist of one (1) full view photo and up to additional four (4) photos showing details. Each photo must be marked with the entrant's name/address/telephone, quilt name, and quilt dimensions. Photos will not be returned.
- A 100–150 word written explanation of how the Grand Central Terminal centennial theme was interpreted within the quilt design.
- All persons involved in making the quilt must be listed in an attachment to the entry form.
- If two (2) or more people are involved in making the quilt, the person listed on the entry form will be deemed the contact person for the applicable entry and in the event that the entry is awarded a prize, prize will be awarded in such entrant's name.

- Send entry form, photos and written explanation to American Patchwork & Quilting, Grand Central Terminal Quilt Challenge Contest, 1716 Locust St., LN-204, Des Moines, IA 50309-3023.

Photos, written statement and entry form shall collectively be referred to as an "Entry". All Entries are final upon submission and must be postmarked by August 21, 2013 and received by Sponsor by August 28, 2013 to be eligible.

Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Entries; contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors with the exception of the qualifying Grand Central fabric) owned by others, without permission;
- contains copyrighted materials owned by others (including photographs, paintings or reproductions, and other works of art or images published on or in websites, television, movies or other media), without permission;
- contains materials embodying the names, likenesses, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; and/or
- violates any law.

Entry must be the original work of the entrant(s) named on the entry form (including any attachment attached thereto), may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the entrant(s), and/or which are subject to the rights of third parties, the entrant(s) is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is included in the Entry. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, each entrant warrants and represents that he/she and any persons appearing or who are included in the Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein. Sponsor reserves the right, in its sole discretion, to verify any element of any Entry or related materials and to disqualify any entrant whose participation may subject the Contest, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, or ridicule.

By submitting an Entry, each entrant agrees that the Entry conforms to these Official Rules and that Sponsor, in its sole discretion, may disqualify the Entry for any reason, including if it determines, in its sole discretion, that the Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

By submitting an Entry, each entrant hereby grants permission for the Entry (or portions thereof) to be posted at <http://www.AllPeopleQuilt.com> and www.CityQuilter.com or other websites. Entrants agree that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry and reserve the right to remove any posted Entry at any time whatsoever and/or for any reason. Entrants agree that they will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks, without the express consent of Sponsor in each instance.

LIMIT: Five (5) Entries per person throughout the Contest Period. Multiple entries by the same person must be submitted as a separate Entry and must meet all requirements detailed herein.

ELIGIBILITY: This Contest is open to legal residents of the 50 United States, and the District of Columbia, 18 years of age or older, including professional and amateur quilters. Employees of Sponsor, The City Quilter, Metropolitan Transportation Authority, the New York Transit Museum and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Contest and/or their respective parents, agents, affiliates, subsidiaries, and advertising and promotion agencies, and their immediate family members (regardless of where they reside) or household members, whether or not related, are not eligible to enter or win. "Immediate family members" shall mean spouses, parents, step-parents, children, step-children, siblings, step-siblings, and their respective spouses. "Household members" shall mean people who share the same residence at least three months a year.

JUDGING: There will be two (2) rounds of judging:

First Round: On or about September 13, 2013, a qualified panel of judges selected by Sponsor will judge all eligible Entries received based on the following criteria: adherence to Grand Central Terminal Centennial theme (50%), general appearance and design (40%), written explanation of interpretation of theme (10%). The thirty (30) Entries receiving the highest total scores will be deemed potential Finalists and advance to the Second Round. In the event of a tie, the Entry among the tied Entries having the highest score in the criterion of general appearance and design will advance to the Second Round. Sponsor reserves the right to select fewer than thirty (30) potential Finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Decisions of judges are final and binding in all respects.

Potential Finalists will be notified via email to confirm eligibility and compliance with the Official Rules and each potential Finalist will be required to send his/her Quilt by October 16, 2013 or an alternate potential Finalist may be notified. If notification is returned as undeliverable, Sponsor is unable to contact any potential Finalist or any potential Finalist is not in compliance with these Official Rules, or potential Finalist fails to send his/her Quilt for receipt by Sponsor by the specified date, such potential Finalist will be disqualified and, at Sponsor's discretion, an alternate Finalist may be notified. Each Finalist must attach two 4"-wide hanging sleeves on the back of the Quilt prior to submitting to Sponsor (one at the top of the quilt and one at the bottom). Finalists must send Quilts to Sponsor at American Patchwork & Quilting, Grand Central Terminal Quilt Challenge Contest, 1716 Locust St., LN-204, Des Moines, IA 50309-3023 for receipt by Sponsor by October 16, 2013. Finalists will be responsible for any and all costs involved in shipping Quilts (including any insurance, etc.). While in Sponsor's possession, each Quilt will be insured for \$2,500. Sponsor will be responsible for return shipping (including any insurance, etc.) of Quilts back to Finalists. By sending a Quilt to Sponsor, each Finalist agrees that the \$2,500 insured value will be the sole liability for Sponsor with respect to damage or loss of any Finalist Quilt.

By sending Quilt to Sponsor for the Second Round of judging, each Finalist agrees that Sponsor may retain possession of his/her Quilt for exhibition purposes for up to one (1) year following the date of winner notification.

Second Round: On or about October 21, 2013, a panel of qualified judges selected by Sponsor will judge the Finalist Quilts based on the following criteria: interpretation and expression of the Grand Central Terminal Centennial theme (50%), general appearance and design (25%) and workmanship (25%). The one (1) Finalist Quilt with the highest total score will be deemed the potential Grand Prize Winner. The Finalist Quilts with the second and third highest total scores will be deemed the potential First Prize Winner and potential Second Prize Winner, respectively. Finalists with the 4th to 12th highest total scores will be deemed potential Honorable Mention Winners (nine (9) total). In the event of a tie, the Finalist Quilt among the tied Finalist Quilts having the highest score in the criterion of interpretation and expression of the Grand Central Terminal Centennial theme will be deemed the applicable potential winner. Decisions of judges are final and binding in all respects.

WINNER NOTIFICATION: On or about November 9, 2013, potential winners will be notified via email, phone and/or mail and will be required to complete and return an Affidavit of Eligibility/Ownership, IRS W9 form, License of Work and Release of Liability/Publicity within ten (10) days of date of notification or an alternate winner may be notified at Sponsor's sole discretion. If such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, Sponsor is unable to contact a potential winner or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner may be notified.

PRIZES (12): Grand Prize (1): A \$2,000 check, Approximate Retail Value (“ARV”): \$2,000. First Prize (1): A \$250 City Quilter gift certificate, ARV: \$250; Second Prize (1): A \$100 City Quilter gift certificate, ARV: \$100. Honorable Mention Prizes (9): A “City Bundle” of six (6) fat quarters of New York theme fabric and the Complete Guide to Quilting, volume 2, ARV \$57.95. Total ARV of all prizes: \$2,871.55

PRIZE CONDITIONS: Limit one (1) prize per person. Gift certificates are subject to issuer terms and conditions. Prizes are awarded “as is” with no warranty or guarantee express or implied by Sponsor. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor’s sole discretion. Released Parties (as defined below) disclaim all and any liability for the actual provision, quality or nature of any prize (or portion thereof) accepted by the winners. The awarding of any prize is contingent upon full compliance with these Official Rules

PRIVACY: When you enter the Contest, we collect personally identifying information about you, including your name, complete mailing address, and email address. Your information will not be sold or rented to third parties. Entrants must fully complete and submit all non-optional data requested on the entry form to be eligible. Incomplete entries are void. Entrants may be given the option to receive commercial e-mails or other offers from Sponsor; however, such emails are optional. Eligibility to participate in the Contest is not dependent upon entrant’s consent to receive e-mails and such consent will not affect entrant’s chances of winning. For more information about how Sponsor uses the information you provide, see Sponsor’s privacy policy at <http://www.meredith.com/privacy.html>. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER THIS CONTEST.

LICENSE FOR USE OF ENTRIES: By submitting an Entry, each entrant grants, and represents and warrants that the entrant has the rights and authority necessary to grant, Sponsor an irrevocable, non-exclusive, fully sublicensable license and right to exploit, edit, modify, and distribute the Entry and all elements of such Entry, including, without limitation, the photos and/or written explanation submitted with Entry, additional photos or videos Sponsor captures of the Quilt or the likenesses of any locations embodied therein, in any and all media now known or hereafter devised, worldwide, in perpetuity without compensation, permission or notification to entrant or any third party.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Contest, each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a AAA regional office in New York, NY; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages including attorney’s fees or any other damages, other than for entrant’s actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.

RELEASES: By participating in this Contest, each entrant agrees to release Sponsor, The City Quilter, Metropolitan Transportation Authority, the New York Transit Museum and any other organizations affiliated with the sponsorship, fulfillment, administration, prize support, advertisement or promotion of the Contest and each of their respective parents, agents, affiliates, subsidiaries, advertising and promotion agencies, and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the “Released Parties”) from any and all actions, claims, injury, loss or damage arising in any manner, in whole or in part, directly or indirectly, from participation in this Contest and/or acceptance, use or misuse of any prize.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, undelivered, illegible, postage-due or misdirected Entries, Quilts, emails or postal mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the announcement of the prizes, or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Sponsor reserves the right, in its sole discretion to disqualify any person tampering with the entry process, the operation of the web site or otherwise in violation of these Official Rules. In the event of cancellation or termination, Sponsor reserves the right to determine the winner(s) and/or Finalist(s) for the applicable portion of the Contest from among all eligible, non-suspect Entries received prior to date of cancellation or termination using the applicable judging criteria detailed herein. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Except where prohibited by law, entry constitutes permission to use each entrant's Entry, name, hometown (city and state), voice, biographical information, likeness, photograph and any statements regarding this Contest in all media now known or hereafter discovered, for any purpose, including without limitation, in connection with, and to promote, market or advertise, the Contest, in whole or in part, without review, approval, credit or attribution, notification or payment from or to entrant or any person or entity, worldwide, in perpetuity, or on a winner's list, if applicable. Contest is subject to all applicable U. S. federal, state and local laws and regulations. Grand Prize Winner will be issued an IRS 1099-MISC tax form in the amount of the prize retail value as stated herein.

WINNERS' NAMES: For winners' names, available after December 20, 2013, send a separate, self-addressed, stamped envelope to American Patchwork & Quilting, Winners' List/Grand Central Terminal Centennial Quilt Challenge Contest; 1716 Locust St., LN-204, Des Moines, IA 50309-3023.